



FEBRUARY 2021

Website Analysis

- igit.pl
- topagrar.pl
- tygodnik-rolniczy.pl
- warzywa.pl
- sadownictwo.com.pl

View the full analysis at:
pro.similarweb.com

Global rank ⁱ

Nov 2020 - Jan 2021, Worldwide

igit.pl	#90,947
topagrar.pl	#207,639
tygodnik-rolniczy.pl	#165,423
warzywa.pl	#2,354,677
sadownictwo.com.pl	#254,976

Country rank ⁱ

Nov 2020 - Jan 2021, Poland

igit.pl	#1,560
topagrar.pl	#3,550
tygodnik-rolniczy.pl	#2,837
warzywa.pl	#56,847
sadownictwo.com.pl	#4,405

Category rank ⁱ

In Heavy Industry and Engineering/Agriculture

igit.pl	#62
topagrar.pl	#215
tygodnik-rolniczy.pl	#148
warzywa.pl	#4,793
sadownictwo.com.pl	#293

TRAFFIC & ENGAGEMENT

Total visits ⁱ

Nov 2020 - Jan 2021, Worldwide

Domain	
igit.pl	1.483M
topagrar.pl	909,368
tygodnik-rolniczy.pl	926,459
warzywa.pl	37,790
sadownictwo.com.pl	581,350

Device distribution ⁱ

Nov 2020 - Jan 2021, Worldwide

Domain	Desktop	Mobile
igit.pl	33.4%	66.6%
topagrar.pl	29.6%	70.4%
tygodnik-rolniczy.pl	32.1%	67.9%
warzywa.pl	73.8%	26.2%
sadownictwo.com.pl	34.0%	66.0%

Engagement ⁱ

Nov 2020 - Jan 2021, Worldwide, All traffic

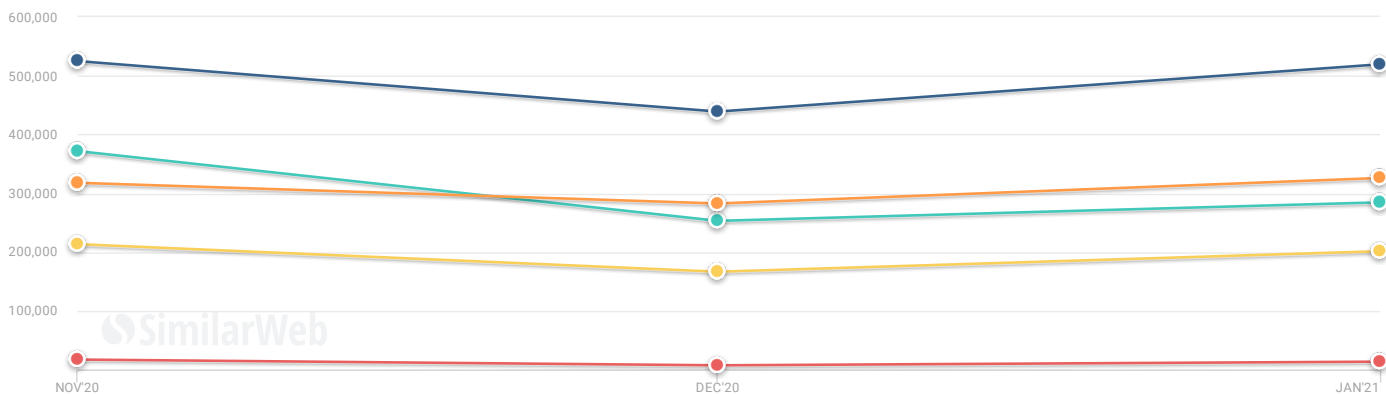
Metric	igit.pl	topagrar.pl	tygodnik-rolniczy.pl	warzywa.pl	sadownictwo.com.pl
Monthly visits	494,413	303,123	308,820	12,597	193,783
Monthly unique visitors	N/A	N/A	N/A	N/A	N/A
Visits / Unique visitors	N/A	N/A	N/A	N/A	N/A
Visit duration	00:05:32	00:01:16	00:01:53	00:05:18	00:02:33
Pages per visit	5.39	1.65	2.01	1.65	2.30
Bounce rate	28.08%	79.44%	75.66%	76.22%	56.91%

Visits over time

Nov 2020 - Jan 2021, All Traffic

igrit.pl topagrar.pl tygodnik-rolniczy.pl warzywa.pl sadownictwo.com.pl

1.5M 909.4K 926.5K 37.8K 581.4K

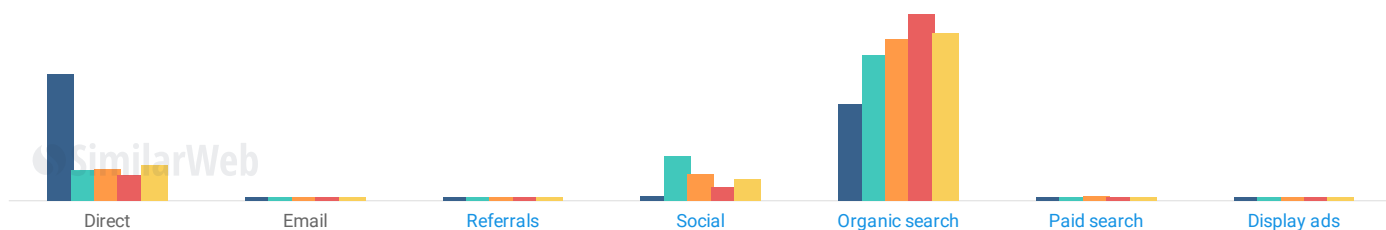


MARKETING CHANNELS

Channels overview

Nov 2020 - Jan 2021, Worldwide, Desktop Only

igrit.pl topagrar.pl tygodnik-rolniczy.pl warzywa.pl sadownictwo.com.pl



GEOGRAPHY

Top countries

Nov 2020 - Jan 2021, Desktop

igrit.pl topagrar.pl tygodnik-rolniczy.pl warzywa.pl sadownictwo.com.pl



Country	Traffic Share	Group Traffic Share Split				
Poland	98.86%	40.6%	20.1%	22.3%	14.9%	
Germany	0.15%	28.7%	49.7%			
United Kingdom	0.15%	15.7%	61.6%	22.7%		
France	0.14%		73.0%	13.5%	13.5%	
United States	0.07%	36.6%	31.8%	31.6%		

Top search terms: Organic ▾

📅 Nov 2020 - Jan 2021 🌐 Worldwide 🖥️ Desktop Only

● igit.pl ● topagrar.pl ● tygodnik-rolniczy.pl ● warzywa.pl ● sadownictwo.com.pl

Search Term	Traffic Share	Group Share Split	Volume	CPC
igit	12.51%	100%	63,380	\$0.07
portal sadowniczy	3.07%	100%	7,330	\$0.21
sadownictwo	2.98%	100%	24,760	\$0.12
ceny jabłek przemysłowych 2020	1.44%	100%	2,210	-
tpr	1.35%	100%	62,750	\$0.32

Top referring websites ⓘ

Nov 2020 - Jan 2021 Worldwide Desktop Only

igrit.pl
topagrar.pl
tygodnik-rolniczy.pl
warzywa.pl
sadownictwo.com.pl

Domain	Category	Traffic Share	Group Traffic Share Split
dev.igrid.pl	Unknown	12.87%	100%
braterstwo.eu	Hunting and Shooting	11.13%	100%
igrit.site	Unknown	7.40%	100%
agropogoda.pl	Agriculture	7.22%	100%
wykop.pl	Computers Electronics and Tec...	6.33%	100%

AD MONETIZATION

Top ad destinations ⓘ

Nov 2020 - Jan 2021 Worldwide Desktop Only

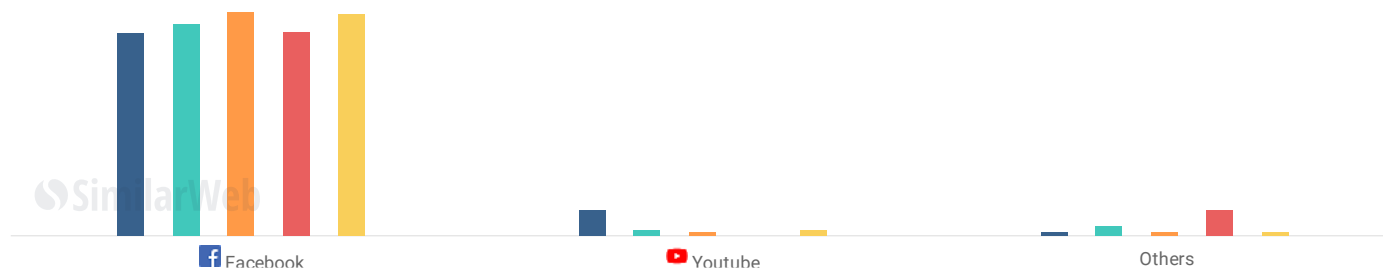
igrit.pl
topagrar.pl
tygodnik-rolniczy.pl
warzywa.pl
sadownictwo.com.pl

Domain	Total Group Traffic Share	Total Group Traffic Share Split
agriculture.newholland.com	41.42%	100%
agro.bayer.com.pl	24.21%	100%
columbusenergy.pl	19.59%	100%
agrihandler.pl	11.35%	100%
garbram.com	3.43%	100%

Social traffic ?

Nov 2020 - Jan 2021 Worldwide Desktop Only

✔ igit.pl ✔ topagrar.pl ✔ tygodnik-rolniczy.pl ✔ warzywa.pl ✔ sadownictwo.com.pl



DISPLAY ADVERTISING

Top publishers ?



No data available

Display ad network ?



No data available